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BENCHMARK INTERNATIONAL SUCCESSFULLY FACILITATED THE TRANSACTION BETWEEN CONTENT CURATORS (PTY) LTD T/A CONTENT LAB AND TRANSPERFECT.

Benchmark International is delighted to announce the successful acquisition of Content Curators, trading as Content Lab, by TransPerfect. This strategic move marks a significant milestone in the global expansion of both entities and underscores their commitment to providing high-quality language and content solutions to clients worldwide.

Content Lab, a leading provider of language localization services, has carved a niche in the market with its exceptional dubbing services, ensuring the reach, accessibility, and impact of content for global clients. Its state-of-the-art recording studios and professional production departments has enabled Content Lab to establish itself as a hub of creativity and excellence in content creation.

TransPerfect, a global leader in translation services, continues to strengthen its position in the industry by expanding its portfolio of services and geographic reach. This acquisition aligns with TransPerfect's mission to enable clients to thrive in the global marketplace by connecting with their audiences in any language.

Claudia Mohr, Founder of Content Lab, expressed her excitement about the acquisition: "We are thrilled for this next step in our journey, which builds on our existing relationship. Joining forces with TransPerfect will enable us to offer even more breadth and quality in the audiovisual localization services we provide for our clients."

Michael Sank, SVP for Corporate Development at TransPerfect commented: "From the buy side view, working with Benchmark was a pleasure. The team were professional and diligent in every interaction, and Claudia and her team clearly had a close, long-term working relationship with the Benchmark team, depending upon them for financial analysis, deal strategy advice, and the occasional sanity check."

Anthony Monné, Transaction Associate Director at Benchmark International, commented on the transaction: "Working with both Content Lab and TransPerfect has been a remarkable experience. Their shared vision for global excellence and commitment to quality made this a seamless fit. We are confident that this acquisition will pave the way for both entities to make significant inroads into the South African market and beyond. Benchmark International wishes them the best in their future endeavours as they continue to set new standards in the industry."



ABOUT BENCHMARK INTERNATIONAL

Benchmark International is a global M&A firm that provides business owners with creative, value-maximizing solutions for growing and exiting their businesses. Benchmark International has handled over \$11 billion in transaction value across various industries from offices across the world. With decades of M&A experience, Benchmark International's transaction teams have assisted business owners with achieving their objectives and ensuring the continued growth of their businesses. The firm has also been named the Investment Banking Firm of the Year by The M&A Advisor and the #1 Sell-side, Privately Owned M&A Advisor in the World by Pitchbook's Global League Tables.